

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

11548	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 105516		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE	
<b>AND</b>	915 King St Fl 2		337 Summer St	
<b>ADDRESS</b>	Alexandria	VA 22314-3091	Boston	MA 02210-1707
	USA		USA	
<b>CONTACT</b>	N. MCDONALD		<b>PRODUCT</b> BROWN/R/US SEN MA	
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL AGENCY EST. NO. 5041W10/8		<b>PRODUCT CODE</b> 1302	
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/07/12 <b>AND ENDING</b> 10/14/12 <b>NO. WEEKS:</b> 2				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-F	5	05:58A	07:00A	30S	10/08/12-10/12/12	WBZ NEWS	5	810.00	4050.00
2 FIXED	M-F	10	07:00A	09:00A	30S	10/08/12-10/12/12	THE EARLY SHOW	10	500.00	5000.00
3 FIXED	M-F	5	09:00A	10:00A	30S	10/08/12-10/12/12	RACHAEL RAY	5	550.00	2750.00
4 FIXED	M-F	5	11:00A	12:00N	30S	10/08/12-10/12/12	PRICE IS RIGHT	5	990.00	4950.00
5 FIXED	M-F	5	12:00N	12:27P	30S	10/08/12-10/12/12	WBZ NEWS	5	600.00	3000.00
6 FIXED	M-F	5	12:27P	02:00P	30S	10/08/12-10/12/12	CBS SOAP ROTATION	5	550.00	2750.00
7 FIXED	M-F	5	03:00P	04:00P	30S	10/08/12-10/12/12	DR. PHIL	5	600.00	3000.00
8 FIXED	M-F	5	04:00P	04:30P	30S	10/08/12-10/12/12	JUDGE JUDY	5	800.00	4000.00
9 FIXED	M-F	5	04:30P	05:00P	30S	10/08/12-10/12/12	JUDGE JUDY	5	800.00	4000.00
10 FIXED	M-F	5	05:00P	05:30P	30S	10/08/12-10/12/12	5PM NEWS	5	1000.00	5000.00
11	M-F	5	05:30P	06:00P	30S	10/08/12-10/12/12	530PM NEWS	5	1100.00	5500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58259-1

DATE PRINTED

09/11/12

AND

PAGE 2

11548	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 105516		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE		
<b>AND</b>	915 King St Fl 2		337 Summer St		
<b>ADDRESS</b>	Alexandria	VA 22314-3091	Boston	MA 02210-1707	
	USA		USA		
<b>CONTACT</b>	N. MCDONALD		<b>PRODUCT</b> BROWN/R/US SEN MA		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL		<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1302	
			5041W10/8		
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/07/12 <b>AND ENDING</b> 10/14/12 <b>NO. WEEKS:</b> 2					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
FIXED										
12	M-F	5	06:00P	06:30P	30S	10/08/12-10/12/12	WBZ NEWS	5	1350.00	6750.00
FIXED										
13	M-Th	4	07:00P	07:28P	30S	10/08/12-10/11/12	WHEEL OF FORTUNE	4	1800.00	7200.00
FIXED										
14	F	1	07:00P	08:00P	30S	10/12/12-10/12/12	PATRIOTS ALL ACCESS	1	1800.00	1800.00
FIXED										
15	M-Th	4	07:28P	07:57P	30S	10/08/12-10/11/12	JEOPARDY !	4	2800.00	11200.00
FIXED										
16	M-F	5	11:35P	12:37A	30S	10/08/12-10/12/12	DAVID LETTERMAN	5	1300.00	6500.00
FIXED										
17	M-F	5	12:37A	01:37A	30S	10/08/12-10/12/12	LATE LATE SHOW	5	450.00	2250.00
FIXED										
18	M-Th, Su	1	04:29A	05:00A	30S	10/07/12-10/07/12	WBZ NEWS	5	200.00	1000.00
		4				10/08/12-10/11/12				
FIXED										
19	M-F	5	05:00A	05:56A	30S	10/08/12-10/12/12	WBZ NEWS	5	500.00	2500.00
FIXED										
20	M-Sa	7	11:00P	11:35P	30S	10/08/12-10/14/12	WBZ NEWS	7	2700.00	18900.00
	Su		11:00P	11:35P						
FIXED										
21	Sa	1	06:00A	07:00A	30S	10/13/12-10/13/12	WBZ NEWS	1	495.00	495.00
FIXED										

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11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MULTI MEDIA SERVICES CORP.

SCOTT BROWN FOR U.S. SENATE COMMITTEE

AND 915 King St Fl 2

337 Summer St

ADDRESS Alexandria VA 22314-3091

Boston MA 02210-1707

USA

USA

CONTACT N. MCDONALD

PRODUCT BROWN/R/US SEN MA

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 5041W10/8

PRODUCT CODE 1302

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/07/12 AND ENDING 10/14/12 NO. WEEKS: 2

## Cancellation Notice

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Announcement 28 days  
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
22 FIXED	Sa	1	07:00A	08:00A	30S	10/13/12-10/13/12	WBZ NEWS	1	485.00	485.00
23 FIXED	Sa	1	07:00P	07:28P	30S	10/13/12-10/13/12	WHEEL OF FORTUNE	1	810.00	810.00
24 FIXED	Sa	1	07:28P	07:56P	30S	10/13/12-10/13/12	JEOPARDY!	1	900.00	900.00
25 FIXED	Sa	1	11:35P	12:05A	30S	10/13/12-10/13/12	THE INSIDER	1	450.00	450.00
26 FIXED	Sa	1	05:00A	06:00A	30S	10/13/12-10/13/12	WBZ NEWS	1	250.00	250.00
27 FIXED	Su	1	06:00A	07:00A	30S	10/14/12-10/14/12	WBZ NEWS	1	500.00	500.00
28 FIXED	Su	1	07:00A	08:00A	30S	10/14/12-10/14/12	WBZ NEWS	1	585.00	585.00
29 FIXED	Su	1	08:00A	09:00A	30S	10/14/12-10/14/12	WBZ NEWS	1	765.00	765.00
30 FIXED	Su	1	08:57A	10:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	1800.00	1800.00
31 FIXED	Su	1	11:35P	12:00M	30S	10/14/12-10/14/12	SPORTS FINAL	1	1170.00	1170.00
32 FIXED	Su	1	12:30A	01:00A	30S	10/14/12-10/14/12	TIM MCCARVER	1	270.00	270.00

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NAME	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St Fl 2		337 Summer St	
ADDRESS	Alexandria	VA 22314-3091	Boston	MA 02210-1707
	USA		USA	
CONTACT	N. MCDONALD		PRODUCT BROWN/R/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 5041W10/8	PRODUCT CODE	1302
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/07/12 AND ENDING 10/14/12 NO. WEEKS: 2				

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			FROM	TO						
33 FIXED	Su	1	05:00A	06:00A	30S	10/14/12-10/14/12	WBZ NEWS	1	250.00	250.00
Total Contract:								114		110830.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						110830.00	.00	.00	110830.00	
GRAND TOTAL									110830.00	

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